



WOMEN IN  
LEISURE SERVICES

**GAMMA  
CHAPTER**

CHI KAPPA RHO INC



# Gamma Gram

Spring 2021

*The Professional Connection for Women*

Hello Gamma Ladies,

This year has been packed full of excellent VIRTUAL events. Thank you to everyone who served on committees to make these events happen. Keep your calendar open for Gamma's last three events for the year: Women's Conference, Food For Thought, and our annual Awards & Installation Banquet.

The WILS Gamma Chapter and its partners, WILS Alpha, Chi, Delta, Zeta, and CPRS District 11, are proud to offer you the first Women's Virtual Conference, Empower Me! You won't want to miss these dynamic speakers who are ready to educate, invigorate, and empower you! The conference is free to attend and host two speakers a day, 9:00-10:30 am and 1:00-2:30 pm, every Wednesday in May. You won't want to miss it!

Earlier this year, I enjoyed being a part of the WILS Nationals Strategic Blueprint Project. The purpose of the blueprint is to guide WILS and our members to ensure we remain relevant for the next 15 years as we reach for our 100th year in 2035. During the process, the National Board came up with a new purpose statement: Connecting and supporting women in recreation, empowering them to build more substantial careers and communities. The working groups were able to brainstorm and provide great suggestions to National that they look forward to implementing in the months and years to come.

As a friendly reminder, Gamma 2021-2022 elections are just a few months away. Are you ready to get involved and see your thoughts come to life with a fantastic group of ladies willing to help you make that happen? Think about joining the board and give back to a membership who continues to want to learn more about this wonderful profession we work in. Elections will begin in June. Stay tuned for more information.

As the world continues to change and we start seeing the light at the end of the pandemic tunnel, I look forward to seeing people in person, high-fives, big hugs, and providing excellent programs and networking opportunities to our members.

Your 2020-2021 Gamma President,

*Shayna Gutierrez*



"Success is liking yourself, liking what you do, and liking how you do it."  
-Maya Angelou

# Connect with Gamma

## 2020-2021 Gamma Chapter Board of Directors

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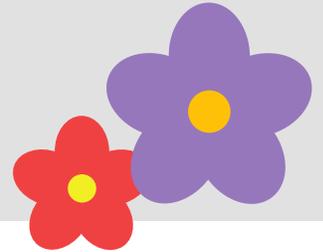
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## 2020-2021 National Board of Directors

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**WILS National Website**  
[womeninleisureservices.com](http://womeninleisureservices.com)

**Gamma Website**  
[wils-gamma.com](http://wils-gamma.com)

**Gamma Instagram**  
[@wils\\_gamma](https://www.instagram.com/wils_gamma)



**Gamma LinkedIn**  
[linkedin.com/company/wils-women-in-leisure-services](https://www.linkedin.com/company/wils-women-in-leisure-services)

**Gamma Facebook**  
[facebook.com/WomenInLeisureServicesGammaChapter](https://www.facebook.com/WomenInLeisureServicesGammaChapter)



# National News

## National Strategic Blueprint Update

“Woah, we’re halfway there. Woah-oh workin’ on a plan!”

Believe it or not, the process to create the first ever WILS National Strategic Blueprint is more than half done. Three working groups were established and assigned one of the following topics: Roles & Responsibilities, Relevancy, and Sustainability.

Working groups were asked to step outside of their normal way of operating, have honest discussions about which aspects of our organization are and are not working, and what strategies are most likely to lead to a stronger national organization overall. After three months of meeting, the working groups presented back to the National Board with their discoveries and input.



A special shout out to the Gamma members who volunteered their time to participate in a working group: Ashley Thomas, Shayna Gutierrez, Monica Ortiz and Adrianna Hyta!

Missed the Strategic Blueprint volunteer sign-up? It is never too late to have your voice heard.

Reach out to our National Delegate, Ashley Thomas at [ashley.thomas@costamesaca.gov](mailto:ashley.thomas@costamesaca.gov).



## Presenting: Meet our Chapter Presidents



WILS National put together a fun talk show hosted by WILS National President Ashley Wysocki and WILS Gamma Member Lydie Gutfeld. Meet our Chapter Presidents at

[www.womeninleisureservices.com/news/meet-our-chapter-presidents](http://www.womeninleisureservices.com/news/meet-our-chapter-presidents).

# Gamma Events

## Winter Social - Recap

Thank you for all who attended and supported the Winter Social this past January. It was a cocktail making event which highlighted Gamma Life Members and Past Presidents. The ScholarSIPS portion of the night was hosted by Karen England of Edgell Herb Farm. The event was attended by 26 members and raised \$725 for student scholarships.



Cheers!



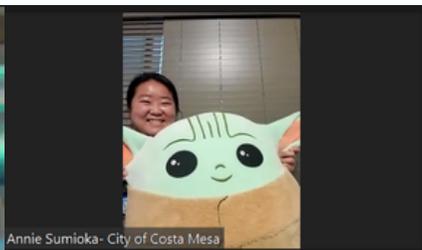
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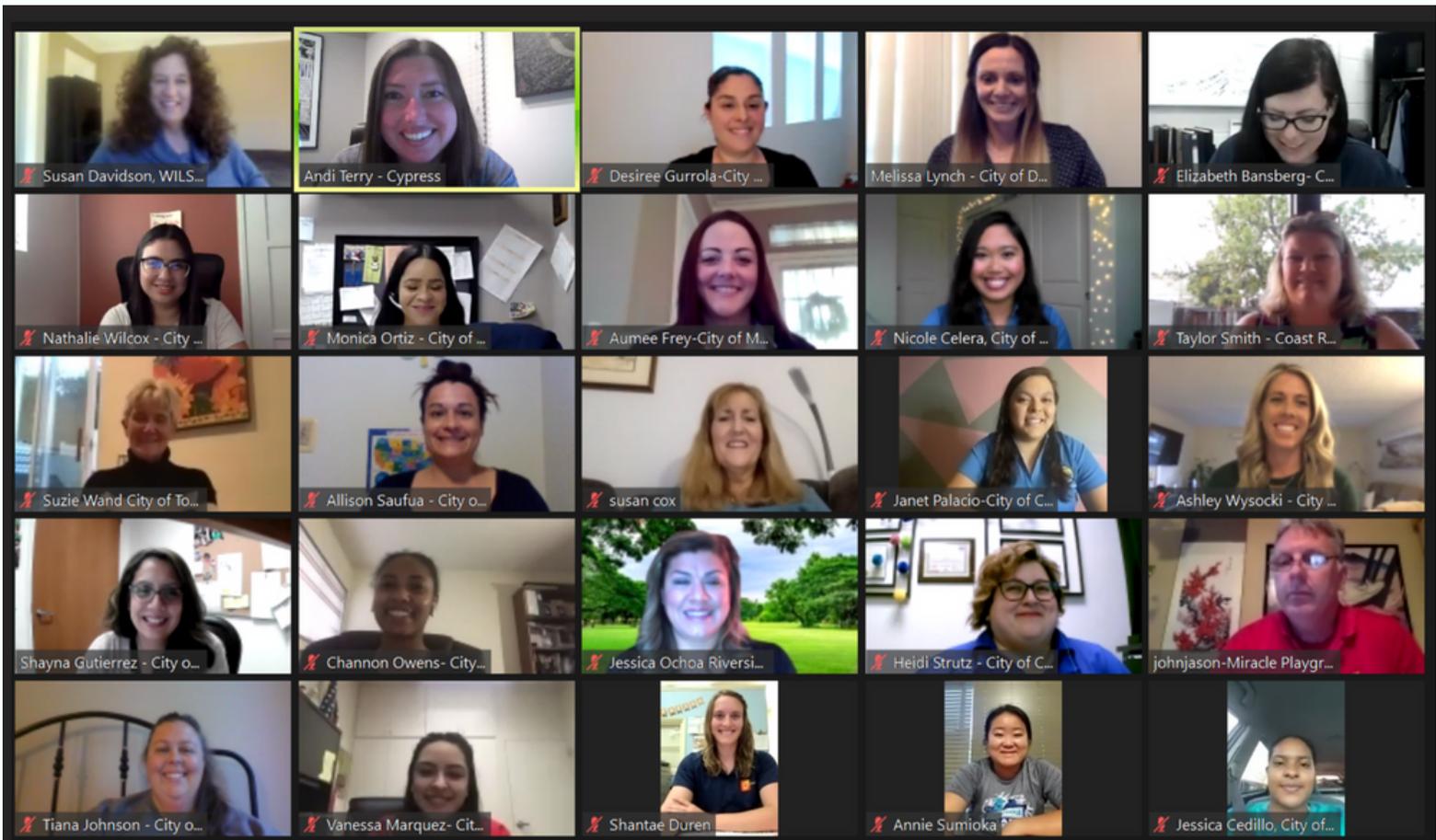
# Gamma Events

## Networking Night - Recap

Thank you for all who attended the Virtual Networking Night this past February. We had 32 members attend the event that included a few break out sessions to get to socialize and network with other women in the field.



BABY YODA!



Jacqui Contreras

# Gamma Events

## Women's Virtual Conference



### WOMEN'S VIRTUAL CONFERENCE



Eight dynamic speakers ready to educate, invigorate, and empower you. Attend one or all, it's up to you!

## Conference Dates and Times

Wednesdays

May 5, 12, 19, & 26

9:00-10:30 a.m. & 1:00-2:30 p.m. PST

Free to attend, must pre-register to receive zoom link!



To view Program and to Sign-Up Visit:  
[www.wils-gamma.com/virtual-conference](http://www.wils-gamma.com/virtual-conference)



Register by the Monday before each date to receive zoom link

*Thank you to our 2021 event partners!*





# Gamma Events

*Food for Thought - Save the Date*

SAVE THE  
*date*

# FOOD FOR THOUGHT

June 24, 2021  
Via Zoom



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# Gamma News

## *Gamma Bylaw Amendment*



Thank you to our members who took the time to review and provide feedback on Gamma's Bylaw Amendments!

Members had through Monday, April 5 to provide comments, and all of the feedback was positive. The Gamma Board approved the Bylaws on Wednesday, April 21.

## *Gamma Nominations & Elections - June*

# Gamma Nominations & Elections

Give back to membership and contribute great ideas to the Gamma Chapter!

**Coming Soon!**



# Gamma News

## Gamma Birthdays

### May Birthdays

Sherri Schmid	5/1
Alejandra Garcia	5/2
Laura Detweiler	5/5
Joanna Montoya-Contreras	5/5
Sally Duff	5/6
Amanda Bassett	5/8
Lois Scott	5/8
Dodie Mosby	5/13
Jessica Cardenas	5/15
Tiffany Peterson	5/26
Jessica Cedillo-Padilla	5/29
Melissa Lynch	5/29
Kelly Garnetti	5/30

### June Birthdays

Olivia Grace Walker	6/4
Taylor Smith	6/8
Genise Homan	6/9
Patty Bailey	6/17
Nathalie Wilcox	6/18
Caitlin Cariaso	6/29
Shelly Myers	6/30

### July Birthdays

Marian Last	7/2
Silvia Avalos	7/11
Carina Barbosa	7/11
Kelly Feldman	7/13
Trudy Nuzum	7/17
Lydie Gutfeld	7/19
Griselda Lara	7/19
Veronica Ramirez	7/20
Linda Reich	7/20
Caitlin Cruz	7/21
Michelle Logan Arrigo	7/26
Nancy Rapp	7/27



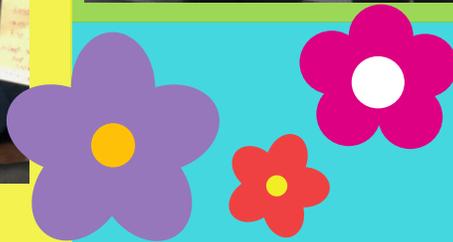
## Names in the News



Congratulations to **Francine Jimenez** on her promotion to Secretary to the Assistant City Manager for the City of Costa Mesa.



Congratulations to **Marianna Peña** on being awarded the City of Costa Mesa City Manager's Leadership Award! Marianna was recognized for her outstanding leadership during the pandemic, at the Costa Mesa Senior Center where she oversees all day to day operations.



Congratulations to **Jessal Salas** on her promotion to Administrative Support Analyst at California State University Los Angeles.

# Gamma News

## ***New Gamma Gal: Janet Palacio - Grant Recipient Assistant Recreation Coordinator - City of Corona***



**What made you decide to go into the field of Recreation or Leisure Services?** I love helping and being a resource to others. I feel working in recreation provides me the opportunity to help the community such as mentoring youth and assisting seniors.

**What is your hidden talent?** My hidden talent is public speaking. People tend to think I'm really quiet but I truly am not.

**If you could have any superpower what would it be?** My superpower would be to have the ability to control time, and spend it with those I love.

**What is one word that describes me?** Caring

**What are you looking forward to as a new WILS member?** I look forward to expanding my networking skills with fellow colleagues in my career. I would also like to expand my resources and be able to reach out to resources when needed.

## ***New Gamma Gal: Susan Cox Recreation Specialist - City of Rancho Palos Verdes***



**What made you decide to go into the field of Recreation or Leisure Services?** I have always had a passion for nature and outdoor life. Joining the Parks and Recreation Department in the City of Palos Verdes has enabled me to get involved in parks in my community.

**What is your hidden talent?** People skills.

**If you could have any superpower what would it be?** To be able to hike anywhere in the world no matter how difficult.

**What is one word that describes me?** Hardworking

**What are you looking forward to as a new WILS member?** I look forward to networking with other women in the profession and being able to promote Women in Leisure Services.



# Gamma News

***New Gamma Gal: Ashley Gonzalez***  
***Recreation Coordinator - City of Monrovia***



What made you decide to go into the field of Recreation or Leisure Services? I have a true passion for recreation and giving back to the community through programming and enriching other people's lives.

What is your hidden talent? I can't think of a hidden talent but I played on a competitive flag football league before the pandemic.

If you could have any superpower what would it be? If I had one superpower, it would be the power of flying so I can travel and see the world.

What is one word that describes me? Outgoing



## ***Student Scholarships***

# Student Scholarship Program

**Deadline  
Extended!**

**Applications Due:  
Friday, April 30**

**Apply Today!**



**[wils-gamma.com/scholarships](http://wils-gamma.com/scholarships)**

# Gamma Sponsors

## Sponsor Highlight: Great Western Recreation



[www.gwpark.com](http://www.gwpark.com) | (435) 245-5055

**Southern California's  
Complete Turnkey Park  
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- Let's Design Something  
Amazing!**



# Gamma Sponsors

*Sponsor Highlight: Berkshire Hathaway Home Services,  
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Selecting the right agent is  
the first step to making the  
best sale of a home.

LEARN MORE



**Jose Gurrola**

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**BERKSHIRE  
HATHAWAY**  
HomeServices  
California Realty

Selecting the right agent is  
the first step to making the  
best sale of a home.

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HomeServices  
California Realty

# Gamma Sponsors

The Gamma Board thanks our 2020-2021 Corporate Sponsors

**Berkshire Hathaway Home Services**  
**Coast Recreation, Inc.**  
**Dave Bang Associates, Inc.**  
**Great Western Recreation**  
**Miracle Playground Sales**  
**Musco Lighting**

The benefits provided by Gamma's sponsors are endless! Gamma Sponsors provide valuable funds which make it possible to provide quality programs, scholarships, and more, all while providing valuable resources for Gamma members and their agencies. Several of our sponsors are also active Gamma members. We encourage you to use the Sponsors section of Gamma's website as a resource; each of our sponsors would be happy to answer any questions you may have about upcoming projects or purchases for your agency.



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**THANK YOU TO OUR 2020-2021  
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*Miracle Playground Sales*



**BERKSHIRE  
HATHAWAY**  
HomeServices  
Jose Gurrola