



Gamma Chapter's Mission Statement: Women in Leisure Services – Gamma Chapter is an empowering, dynamic, and progressive organization which strives to provide resources for personal, academic, and professional growth through affordable and innovative trainings with enriching networking opportunities to our members and students pursuing community recreation and human service careers.

1. Maintain a fiscally sound budget

- Hold the Director of Committees and event chairs accountable for submitting and presenting complete event financial documentation
- Encourage Committee Members to seek donations and sponsorships for events/trainings to help offset budget expenses
- Ensure fiscal accountability through bi-annual financial reviews by a Finance Committee and monthly fiscal reports review by the Board of Directors
- Obtain a minimum of (8) corporate sponsors
- Continue online/and or in person fundraising during events to raise funds for Gamma Student Scholarships

2. Serve membership

- Offer in person and virtual events at a minimal fee
- Live stream in person trainings to allow members who are unable to attend in person events due to staff coverage at their worksite etc. an opportunity to attend remotely and benefit from professional development
- Host Board and Committee Member meetings via Zoom (using Nationals Zoom account) and hold an in person board meeting once a quarter
- Increase marketing of the Student Scholarship and Grant Program
- Continue to partner with other professional organizations to offer events
- Continue to build Gamma Resource Center available on the Gamma website to assist with professional development (e.g. resume review, interview tips and mock interviews)
- Expand marketing and outreach efforts by purchasing new swag and through photo challenges through WILS Wednesday email blast, newsletter/social media, and participation raffles
- Revise RSVP documents/registration for events to identify if someone is a non WILS Member for outreach and tracking purposes
- Create document to allow members to submit contact information change or to notify board of an upcoming retirement for better tracking and to maintain communication
- Continue to highlight current and new members (e.g. birthdays, new positions, and other achievements) using social media accounts (Facebook, Instagram, Gamma Gram)
- Continue to partake in vendor booth opportunities when opportunities arise

3. Develop membership to allow for more succession planning

- Conduct a survey to garner feedback from membership body regarding how WILS can better serve them (e.g. Workshop Topics, ideas for new programming)
- Continue to analyze data pertaining to membership retention and membership participation
- Continue to utilize Google account to store documents for easier access and training of new Board Members

4. National Advocacy

- Collaborate with the National Board to educate members on infrastructure of National and how they can get involved.