



## Frequently Asked Questions (FAQs)

### **Why should I attend a Women's Conference?**

First off, the top two reasons anyone attends a conference is for the networking and speakers.

#### **NETWORKING**

Networking is critical for women. Career opportunities are often very different for women as we also struggle with managing family and the illusive work/ life balancing act. A conference brings together unique resources and opportunities for women. All in one place discover opportunities, vendors and network with organizations that support women in our profession.

A conference is an unparalleled opportunity to meet other influential women in your field. One connection often branches out to many, which can open many doors. Women uniquely understand work cultures that resonate with their goals and those that do not. Seeing real life examples of other professional women in your field can point you in the right direction and save you years of stress.

You will also find affirmation for your personal perspective and support for your struggles. There is nothing like being in a room with like-minded women who all want to better themselves. Women's conferences allow you to form new relationships and strengthen existing ones.

#### **SPEAKERS**

Taking yourself out of your usual routine will provide energy and perspective that builds vitality for the future. Targeted professional development opportunities are often hard to come by, and leadership skills for women are not something you can learn by reading manuals. Listening to women's leadership motivational speakers will help you challenge your perspective, better understand your strengths and weaknesses and focus your passion.

Guest speakers with a uniquely female perspective can ignite candid conversation over the real issues that may hold women back at work. Learn about industry news and challenges as well as new updates. Invest in yourself and walk away from this conference with skills that will instantly make you more effective at work.

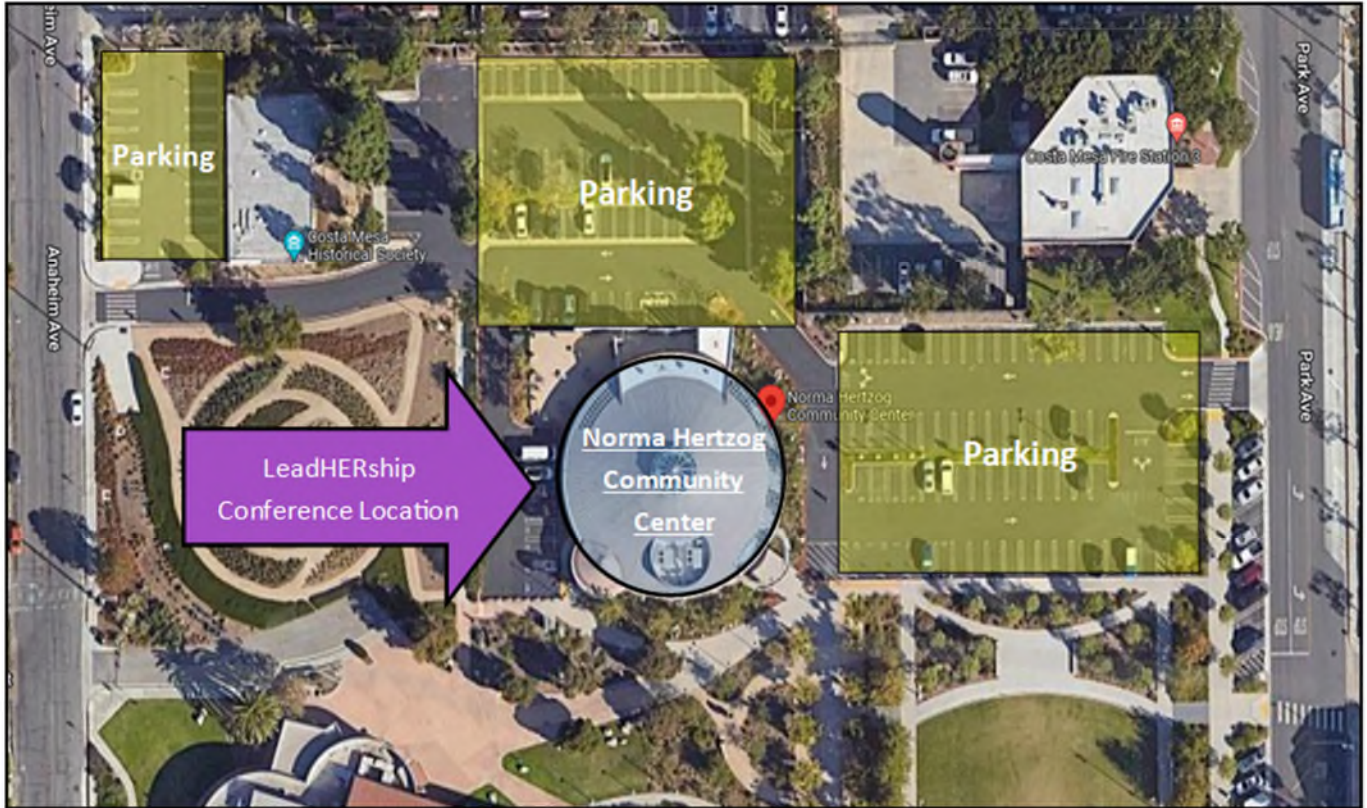
[www.idoinspire.com/blog/why-women-should-attend-a-womens-conference](http://www.idoinspire.com/blog/why-women-should-attend-a-womens-conference)

### **What is for lunch?**

Pizza D'Oro, a local favorite, will provide a buffet style lunch! Lunch includes: beef lasagna, spaghetti marinara (vegan), penne in garlic mushroom sauce, fettucine white alfredo, garlic bread, veggie salad and house salad.

### **Where is the LeadHERship Conference located and where do I park?**

The 2023 LeadHERship Conference is located at the Norma Hertzog Community Center at 1845 Park Avenue, Costa Mesa. See parking map below.



**IMPORTANT:** Tuesdays are street sweeping on Anaheim Ave. You can park in stalls along Anaheim Ave., but do NOT park along the curb.

**If I cannot attend, can I request a refund?**

No. Registration fees are final and non-refundable.

**If I am registered but unable attend, can I substitute another person in my agency for my existing paid registration?**

Yes. Please email Ashley Wysocki at [ashley.wysocki@surfcity-hb.org](mailto:ashley.wysocki@surfcity-hb.org).