



*Gamma Chapter’s Mission Statement: Women in Leisure Services – Gamma Chapter is an empowering, dynamic, and progressive organization which strives to provide resources for personal, academic, and professional growth through affordable and innovative trainings with enriching networking opportunities to our members and students pursuing community recreation and human service careers.*

**1. Maintain a fiscally sound budget**

- Understand the climate we are undertaking as a nation by offering trainings at a minimal fee so all members can participate
- Hold the Director of Committees and events chair(s) accountable for submitting and presenting complete event financial documentation
- Encourage Committee Members to seek donations and sponsorships for events/trainings to help offset budget expenses
- Ensure fiscal accountability through bi-annual audits by a Finance Committee and monthly fiscal reports review by the Board of Directors
- Continue to reach out to potential corporate sponsors
- Implement creative ways of fundraising to raise funds for Gamma scholarships and memberships

**2. Serve membership**

- Continue to offer innovative and affordable trainings in ways to make our members feel comfortable within Gamma boundaries (ie: Zoom, outdoors, small groups)
- Continue to offer trainings virtually when in person event resume for members who cannot attend.
- Host Board and Committee Member meetings via Zoom (using Nationals Zoom account) to help members who may be working from home
- Work with the Publicity and Finance Chair to offer online payment options through the website for members to pay trainings/events
- Continue to partner with other professional organizations to offer events
- Offer opportunities for returning members to keep their membership going by applying for Gamma Grants
- Build a Gamma Resource Center available on the Gamma website to assist with professional development (ie: resume review, interview tips and mock interviews)

**3. Modify marketing and outreach efforts**

- Work with the Publicity Chair to create fillable forms and have available for members to complete and submit online (ie: renewal forms, event forms, committee chair member finance forms)
- Highlight current and new members (ie: birthdays, new positions, and other achievements) using social media accounts (Facebook, Instagram, Gamma Gram)
- Continue to increase exposure of the Scholarship and newly revamped Grant Program
- Continue to partake in vendor booth opportunities when opportunities arise

**4. Develop membership to allow for more succession planning**

- Work with the Board to revise its Fiscal Year event calendar to coincide with the National Fiscal Year calendar
- Continue to reach out to its members (ie: emails, social media, survey monkey, etc.) to make sure we are offering quality and beneficial events/trainings
- Continue to analyze data pertaining to memberships retention and membership participation

**5. National Advocacy**

- Continue to education members of National’s role and its importance
- Assist with National fundraising through WILS membership pins