

# Corporate SPONSORSHIP



WOMEN IN  
LEISURE SERVICES  
**GAMMA  
CHAPTER**  
CHI KAPPA RHO INC

## 2023-2024

**THE MEMBERS OF THE GAMMA  
CHAPTER OF WOMEN IN LEISURE  
SERVICES CORDIALLY INVITES  
YOUR AGENCY TO PARTICIPATE  
AS A CORPORATE SPONSOR FOR  
OUR 2023-2024 YEAR**

*"The Professional Connection for Women"*



## What is Women in Leisure Services?

Founded in 1935 as Chi Kappa Rho, Women in Leisure Services (WILS) is a national non-profit organization founded by Helen I. Pontius, a recreation professional in Los Angeles, CA. WILS is named for the Greek letters XKP, signifying CHARACTER, KNOWLEDGE, and RECREATION.

The Mission of WILS - Gamma Chapter is an empowering, dynamic, and progressive organization which strives to provide resources for personal, academic, and professional growth through affordable and innovative trainings with enriching networking opportunities to our members and students pursuing community recreation and human service careers.

*The women of  
Gamma*



The Gamma Chapter is the largest chapter of WILS in the nation with nearly 175 active and life members, comprised of professionals and students in the counties of Orange, Riverside, San Bernardino, and East Los Angeles.

**AMAZING THINGS HAPPEN WHEN WOMEN HELP OTHER WOMEN. - KASIA GOSPOS**

# Sponsorship Opportunities

## GAMMA SUPPORTER

- 1 Access to an established network of Parks and Recreation professionals, including key decision makers in local municipal agencies
- 2 Recognition at all Gamma Chapter functions
- 3 A spotlight of your organization featured in the Gamma Gram Newsletter
- 4 Speaking opportunity at the Fall Food for Thought, a virtual educational luncheon training for students and professionals
- 5 Sponsor table at annual Women's Conference
- 6 Inclusion of your company logo on all printed and emailed promotional flyers and newsletters including the quarterly Gamma Gram newsletter, and biweekly WILS Wednesday emails
- 7 A commemorative year-end plaque to be presented at the Awards & Installation Banquet, along with two complimentary tickets to the event
- 8 Display of your company logo & link on Gamma's website [www.wils-gamma.com](http://www.wils-gamma.com)  
Facebook [WomenInLeisureServicesGammaChapter](#)  
and Instagram [@wils\\_gamma](#)

**\$450**

## GAMMA CHAMPION

**\$650**

All GAMMA SUPPORTER benefits,  
plus **TITLE SPONSOR** for a  
Networking Night event

# 2024 LeadHERship Conference Sponsorship

The LeadHERship Conference is the Gamma Chapter's premier annual training. Featuring a dynamic array of speakers, the conference will draw over 100 professionals from Orange County, the Inland Empire, and surrounding areas. Sponsorships will provide funds to enhance the event, offset speaker costs, and raise money for the Gamma Scholarship Fund.

## CONFERENCE LEADER

**\$750**

Leader will receive prominent recognition and be invited to speak briefly during the opening session. (Title Sponsor - 1 available)

## SWAG PARTNER

**\$500 OR  
IN-KIND**

Sponsor logo will be prominently featured on the swag items distributed. Expected attendance 150-200.

## SESSION SUPPORTER

**\$300**

Sponsorship will offset the costs of speaker fees, allowing Gamma to offer a high caliber program. Sponsor will receive prominent recognition on event materials and the chance to speak briefly at the start of a breakout session.

## CONFERENCE FRIEND

**\$250**

Friends will offset conference costs and have their logo featured on event materials.

## Additional Benefits for All Levels

- 6' table at event Exhibitor Fair (linen available upon request)
- Lunch for up to 2 guests
- Inclusion on the Exhibitor Fair Passport (raffle prize donation encouraged)
- Recognition on printed materials and during program
- Opportunity to network with Gamma members and their guests



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Are you ready to begin your relationship with Gamma?

Your agency will be supporting the professional development of the members of Gamma.  
In return, your agency will receive the benefits described in for each level.

## SPONSOR INTEREST

### Chapter Sponsor

☐ Gamma Supporter -\$450

☐ Gamma Champion -\$650

### LeadHERship Conference

☐ Conference Leader -\$750

☐ Swag Partner -\$500 or In-kind

☐ Session Supporter -\$300

☐ Conference Friend -\$250

Please complete the form below to ensure Gamma's Board of Directors has your correct information for fulfilling sponsorship benefits

AGENCY	<input type="text"/>		
CONTACT NAME	<input type="text"/>	TITLE	<input type="text"/>
EMAIL	<input type="text"/>	INDUSTRY	<input type="text"/>
WEBSITE	<input type="text"/>	PHONE	<input type="text"/>
FACEBOOK	<input type="text"/>	INSTAGRAM	<input type="text"/>
ADDRESS	<input type="text"/>	CITY, STATE, ZIP	<input type="text"/>

**FOR CREDIT CARD PAYMENTS CONTACT JESSAL SALAS: JESSAL.SALAS@CITYOFRG.US.**

Please submit your commitment form and checks to:

Attn: Chuy Sandoval  
Norman P. Murray Center  
24932 Veterans Way  
Mission Viejo, CA 92692

Please email a high resolution  
copy of your agency logo to  
csandoval@cityofmissionviejo.org

**CHECKS MADE PAYABLE TO: WOMEN IN LEISURE SERVICES**

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